

Format and Rules for the Glenfarclas '105' Cocktail Competition

Entrants must create a cocktail recipe that includes a minimum measure of 35ml of Glenfarclas '105' Cask Strength. A maximum of 6 ingredients can be used, not including garnishes. We are looking for a replicable drink, but this does not restrict you from using homemade ingredients.

If you are invited to attend one of the three heats, please see below for details on what the judges will be looking for.

Entrants will be given 2 minutes to prepare before presenting two serve of their recipe to the judges. Entrants will be given 6 minutes to present their recipe. If an entrant exceeds this time, they will have one further minute to finish their drink but if they fail to present a finished drink after a total of 9 minutes, their cocktail will not be judged.

Entrants will be scored on a 40-point scale. Judges will assess a number of aspects, detailed below with some examples of what they will be looking for:

Presentation

Knowledge and Presentation (5 points)

- How much information does the entrant have of the products they are using?
- Is the information they're presenting relevant to the drink and Glenfarclas Highland single Malt?
- How confident does the entrant appear?
- Is the entrant's presentation engaging and memorable?

Skills and Technique (5 points)

- Did the entrant display good bartending technique while making their drink?
- Were they well-organised while working?
- Were they efficient while working?
- Did they miss any ingredients?
- Did they taste their drink before serving?

Time (5 points)

- Did the entrant serve a finished drink within the time limit?
- Did the entrant use their time well?

Drink

Flavour (10 points)

- Do the flavours in the drink work well together?
- Is Glenfarclas '105' Cask Strength a prominent flavour?

Balance (10 points)

- Is the drink balanced?
- What elements shine through?

Appearance (5 points)

- Does the drink look appetizing?
- Is the serve visually interesting?
- Does the garnish suit the drink?
- Is the name engaging?



Glenfarclas '105' Cocktail Competition Entry Form

Please complete the form and send to: Glenfarclas105@polroger.co.uk
All entrants will receive a complimentary Glenfarclas '105' Cask Strength miniature bottle (5cl)

Personal Details:

Name:	
Bar name:	
Date of birth:	
Address:	
Contact number:	
Email address:	

10 entrants will be invited to attend each heat, which would you wish to attend:

Monday 3rd June @ 11am Hutchesons Glasgow

Monday 10th June @ 11am Scotch Edinburgh

Tuesday 18th June @11am Freedom An' Whisky Aberdeen

Please note, the final will be held on Monday 22nd -Tuesday 23rd July at The Glenfarclas Distillery.

Social Media: (if you would like us to follow you from the Pol Roger Portfolio accounts)

Cocktail Recipe:

Ingredients:

Method:

Glenfarclas '105 Cocktail Competition Terms and Conditions

These terms and conditions shall govern all submissions into the Glenfarclas '105' competition. By entering the Competition, entrants will be deemed to have read, understood and accepted the T&C's and shall be bound by them together with any other applicable promotional material.

Promoter

1. The promoter is Pol Roger Ltd, Shelton House, 4 Coningsby Street, Hereford, Herefordshire. HR1 2DY. (the "Promoter").

Eligibility

2. The Competition is only open to residents of the United Kingdom who are aged 18 years or over and who are working within the trade.
3. No purchase nor payment of any kind is required to enter this competition however entrants shall bear any costs associated with travelling to the heats, if selected to attend.
4. Only one entry may be submitted per person.
5. The Competition opens on 15th April 2019 and will close at 17:00 on 15th May 2019. Each entrant is entitled to receive a Glenfarclas '105' Cask Strength (5cl) miniature bottle, this will be capped at 105 entries. These are strictly non transferable and must not be offered for re-sale.
6. Entry into the Competition must be done in accordance with the instructions detailed. Any entries submitted not in accordance with these instructions shall be automatically rejected.
7. The Promoter shall have the right to discard entries at any time which are found to be in breach of the eligibility criteria specified herein.

Competition Stages: Overview

8. The Competition has three (3) stages:
 - Stage 1 – Email submission in which an entrant submits a picture of, and details their unique serve as prepared in accordance with the serve brief. Submissions must be received by 17:00 on 15th May 2019.
 - Stage 2 – The top 30 entrants from email submission will be invited to take part in the live heats, held in Glasgow on Monday 3rd June, Edinburgh on Monday 10th June and Aberdeen on Tuesday 18th June 2019. The top 2 winners from each heat will be invited to take part in the final at Glenfarclas Distillery on Monday 22nd July 2019.
 - Stage 3 – Final on Monday 22nd July at Glenfarclas Distillery. This will include a full tour of the distillery, travel, accommodation and reasonable living expenses for Monday 22nd July and Tuesday 23rd July 2019.

9. All 3 stages of the competition are not subject to change, please consider your availability before entering the competition.

The Prize

10. The winner of the Competition shall win an all-expenses paid trip of 3 days to Glenfarclas Distillery, Ballindalloch, AB37 9BD. Return travel from any major airport or train station shall be included together with all accommodation, reasonable living costs and planned events. They will also receive a limited edition bottle of Glenfarclas and have their winning serve promoted by Pol Roger Portfolio & Glenfarclas as a 'signature serve' in 2019/2020.

The winner of the Competition shall have sole responsibility to arrange and pay for:

- All transport to the airport or train station of departure within the UK
 - Travel insurance, passports, and all other associated costs and expenses of any nature not specified above
11. Travel dates for the winner can be confirmed upon completion of the competition to ensure it is mutually convenient for the winner and Glenfarclas Distillery.
 12. Prizes issued under this promotion are strictly non-transferrable and must not be offered for resale.

General and Data Protection

13. Privacy Policy, found here <http://www.polroger.co.uk/privacy-policy/>
14. Entrants' personal data shall be processed by the Promoter solely for the fulfilment and execution of this Promotion. By entering the Competition entrants consent to their personal data being processed in accordance with the Promoter's Privacy Policy referred to above and the T&C's.
15. Entrants shall have sole responsibility for assessing any tax implications of any prize awarded under the Competition and accounting for such tax due to the relevant authorities. Entrants acknowledge and accept that they shall have sole liability for any tax obligations incumbent upon them as a result of entry into the Competition.
16. Entrants, in entering the Competition, consent to the Promoter (at the Promoter's discretion) including the name and/or likeness of an entrant in advertising, PR and promotional materials in any territory and across any medium in perpetuity with no consideration payable to the entrant.
17. The Promoter's decision is final on all matters relating to the Competition.
18. The Promoter views the responsible promotion of alcohol as a fundamental principle which must be adhered to at all times. The Promoter encourages responsible drinking and would direct all consumers and entrants to read <http://www.drinkaware.co.uk> for more information.