

Format and Rules for the Glenfarclas 105 Cocktail Competition

Entrants are invited to create a Glenfarclas Highland Single Malt cocktail recipe that includes a minimum measure of 35ml of Glenfarclas 105 Cask Strength. For the heats the cocktail must have a focus on **'family, community and independently sourced ingredients'**. A maximum of 6 ingredients can be used, not including garnishes.

Entrants are asked to complete the following entry form as well as submitting a video clip via WeTransfer to glenfarclas105@polroger.co.uk which must last no longer than 5 minutes. If the video lasts longer than this the entry will not be accepted. Please note, WeTransfer is a free online platform which allows large files to be shared. In the video, please remember to tell us your name and previous bartending history.

Entrants will be scored on a 40-point scale. The same criteria will be used at the application stage as well as at the heats and final. Judges will assess a number of aspects, detailed below:

Presentation

Knowledge and Presentation (10 points)

- How much information does the entrant have of the products they are using?
- Is the information they're presenting relevant to the drink and Glenfarclas Highland single Malt?
- How confident does the entrant appear?
- Is the entrant's presentation engaging and memorable?

Skills and Technique (10 points)

- Does the entrant display good bartending technique while making their drink?
- Are they well-organised while working?
- Are they efficient while working?
- Do they miss any ingredients?
- Do they taste their drink before serving?
- Do they serve a finished drink within the time limit?
- Does the entrant use their time well?

Drink

Ingredients (10 points)

- Does the drink incorporate family, community and independently sourced ingredients?
- Do the ingredients work together?

Appearance (10 points)

- Does the drink look appetizing?
- Is the serve visually interesting?
- Does the garnish suit the drink?
- Is the name engaging?

If you are successful in your application, you will be invited to one of three heats; Glasgow, Manchester and London.

If chosen to attend the final, you will be asked to create the heat cocktail (which you will be welcome to adjust should you wish) along with a 'final' cocktail. The brief for this will be sent to all finalists once the heats have been completed.



Glenfarclas 105 Cocktail Competition Entry Form

Please complete the form along and send along with your video to:
Glenfarclas105@polroger.co.uk

Personal Details:

Name:	
Date of birth:	
Address:	
Contact number:	
Email address:	

Please tick which heat you would like to attend if selected:

- Glasgow – Monday 7th June 2021 @ 11am
- London – Tuesday 8th June 2021 @ 11am
- Manchester – Monday 14th June 2021 @ 11am

The top 2 from each heat will be invited to attend the final which will be held in Edinburgh on the 5th July 2021 (this will include an overnight stay)

Cocktail Recipe:

Ingredients:

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Method:

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Glenfarclas 105 Cocktail Competition Terms and Conditions

These terms and conditions shall govern all submissions into the Glenfarclas 105 competition. By entering the Competition, entrants will be deemed to have read, understood and accepted the T&C's and shall be bound by them together with any other applicable promotional material.

Promoter

1. The promoter is Pol Roger Ltd, Shelton House, 4 Coningsby Street, Hereford, Herefordshire. HR1 2DY. (the "Promoter").

Eligibility

2. The Competition is only open to residents of the United Kingdom who are aged 18 years or over.
3. No purchase nor payment of any kind is required to enter this competition.
4. Only one entry may be submitted per person.
5. The Competition opens on 15th April 2021 and will close at 17:00 on 15th May 2021.
6. Entry into the Competition must be done in accordance with the instructions detailed. Any entries submitted not in accordance with these instructions shall be automatically rejected.
7. The Promoter shall have the right to discard entries at any time which are found to be in breach of the eligibility criteria specified herein.

Competition Stages: Overview

8. The Competition has three stages:
 - Stage 1 – Email submission in which an entrant submits a video, and entry form, including details of their unique serve as prepared in accordance with the serve brief. Submissions must be received by 17:00 on 15th May 2021.
 - Stage 2 – The top entrants from email video submission will be invited to take part in one of the 3 heats, held in Glasgow, Manchester or London.
 - Stage 3 – The top 2 winners of each heat will be invited to take part in the final, held in Edinburgh on Monday 5th July 2021. This will include full travel expenses, overnight accommodation and dinner following the competition.
9. The heats and final can be subject to change given events out of our control.

The Prize

10. The winner of the Competition will win an all-expenses paid trip of two days to Glenfarclas Distillery, Ballindalloch, AB37 9BD. Return travel from any major airport or train station shall be included together with all accommodation, reasonable living costs and planned events. They will also receive a limited-edition bottle of Glenfarclas and

have their winning serve promoted by Pol Roger Portfolio and Glenfarclas as a 'signature serve'.

The winner of the Competition shall have sole responsibility to arrange and pay for:

- All transport to the airport or train station of departure within the UK
 - Travel insurance, passports, and all other associated costs and expenses of any nature not specified above
11. Travel dates for the winner can be confirmed upon completion of the competition to ensure it is mutually convenient for the winner and Glenfarclas Distillery.
12. Prizes issued under this promotion are strictly non-transferrable and must not be offered for resale.

General and Data Protection

13. Privacy Policy, found here <http://www.polroger.co.uk/privacy-policy/>
14. Entrants' personal data shall be processed by the Promoter solely for the fulfilment and execution of this Promotion. By entering the Competition entrants consent to their personal data being processed in accordance with the Promoter's Privacy Policy referred to above and the T&C's.
15. Entrants shall have sole responsibility for assessing any tax implications of any prize awarded under the Competition and accounting for such tax due to the relevant authorities. Entrants acknowledge and accept that they shall have sole liability for any tax obligations incumbent upon them as a result of entry into the Competition.
16. Entrants, in entering the Competition, consent to the Promoter (at the Promoter's discretion) including the name and/or likeness of an entrant in advertising, PR and promotional materials in any territory and across any medium in perpetuity with no consideration payable to the entrant.
17. The Promoter's decision is final on all matters relating to the Competition.
18. The Promoter views the responsible promotion of alcohol as a fundamental principle which must be adhered to at all times. The Promoter encourages responsible drinking and would direct all consumers and entrants to read <http://www.drinkaware.co.uk> for more information.